



**FACULTY OF MANAGEMENT
SUPPLEMENTARY EXAMINATIONS**

SUBJECT: Tourism Development 3A
CODE: TOW3A11
DATE: July 2016
TIME ALLOWED: 3 Hours
TOTAL MARKS: 100

EXAMINERS: Mr J Muofhe
MODERATOR: Mr N Chiliya (WITS)
NUMBER OF PAGES: 3

INSTRUCTIONS:

- This is a closed-book assessment.
 - Question papers must be handed in together with your answer books.
 - Read the questions carefully and answer only what is asked.
 - Answer all the questions:
 - Number your answers clearly.
 - Write neatly and legibly on both sides of the paper in the answer book, starting on the first page.
 - Structure your answers by using appropriate headings and subheadings.
 - The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.
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QUESTION 1**[10 MARKS]**

Define opportunity cost(1) and then explain opportunity cost under the following:

- At the individual level (3)
- At a local government level (3)
- At a national level (3)

You must provide examples that relate to tourism.

QUESTION 2**[14 MARKS]**

- 2.1 Economies are theoretically divided into three types of economic systems. Identify and explain the characteristics that typically identify each of these three economic market types. (10)
- 2.2 Using appropriate tourism related examples , explain the term macroeconomics and microeconomics. (4)

QUESTION 3**[20 MARKS]**

- 3.1 List and explain the five different types of factors of production that are available for use in the development of the economy of any country. Use examples to motivate your answers. (15)
- 3.2 In order for a market to exist, there are five conditions which must be met. Explain these conditions. (5)

QUESTION 4**[13 MARKS]**

- 4.1 Distinguish between specialisation and the division of labour by giving a definition of each. (3)
- 4.2 Explain five benefits of the division of labour. (10)

QUESTION 5**[14 MARKS]**

- 5.1. Prices of shares in the stock market are determined by demand and supply. The demand for and supply of shares depend upon different factors. Explain seven such factors. (7)

- 5.2. Sole proprietors and partnerships need funds to grow. Identify three sources of funds available for these forms of business. (3)
- 5.3 Explain the differences between unlimited and limited liability companies. (4)

QUESTION 6**[11 MARKS]**

Explain the following terms:

- 6.1 Capital fixed goods (4)
- 6.2 Working capital (4)
- 6.3 Net investment (3)

QUESTION 7**[18 MARKS]**

Explain six barriers to a developing country's growth.

END OF ASSESSMENT