



**PROGRAM** : SSA EXAMINATION

**SUBJECT** : FACILITY AND EVENT MANAGEMENT

**CODE** : MBK3D01

**DATE** : DECEMBER 2014

**DURATION** : 90 MINUTES

**TOTAL MARKS** : 75

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**EXAMINER** : C.S.FORTUIN

**MODERATOR** : PROF. INA SHAW

**NUMBER OF PAGES** :

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**INSTRUCTIONS TO CANDIDATES:**

**PLEASE ANSWER ALL QUESTIONS.**

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### **QUESTION 1**

Athletics South Africa tries to present international events at smaller-sized venues in order to make the sport more accessible for new markets. They approached the University of Johannesburg with a request to present such an event at the SOWETO campus grounds. They doubt the ability of the University to present big-scale events such as this, and therefore requested the University to prepare an event management plan. Discuss the components of such a plan comprehensively. (25)

### **QUESTION 2**

Explain how you will manage the following facility management processes:

- 2.1 Alcohol Management (5)
- 2.2 Housekeeping and Maintenance (10)
- 2.3 Access and exit (10)

### **QUESTION 3**

You are appointed as a Facility Manager in the Auckland Park Area. You are faced with vandalised facilities. Discuss how you will go about a turn-around strategy to make these facilities usable to community. (15)

### **QUESTION 4**

Discuss the new Sport and Recreation Bill 2009, passed by parliament and why this Bill has been introduced in South African Sport. (10)