



JUNE EXAMINATION

PROGRAMME : SPORT MANAGEMENT
MODULE NAME : FACILITY AND EVENT MANAGEMENT
MODULE CODE : SPB08X7 / HMS8X12
DATE : JUNE 2014
DURATION : THREE HOURS
TOTAL MARKS : 150

EXAMINER : MR CSFORTUIN
MODERATOR : PROF I SHAW
NUMBER OF PAGES : THIS PAPER CONSISTS OF TWO (2) PAGES
INSTRUCTIONS TO CANDIDATES: PLEASE ANSWER ALL FIVE (5) QUESTIONS

QUESTION 1

You have recently been appointed as a Facility Manager at the City of Johannesburg. In the Doornfontein area you have a few vandalized, run-down sport facilities. How will you go about turning these facilities around so that they meet the needs of the Community? Discuss the entire process you will follow

(30)

QUESTION 2

You have recently been appointed as the Facility Manager of the Professional Soccer League. Define your role as a Facility Manager and what recommendations will you make to ensure that Professional football games takes place in a safe environment

(30)

QUESTION 3

You are responsible for organising the next 5 kilometer fun run and walk at your local recreation club. Develop an event management plan that will assist you to successfully present this event. Provide detailed information on how you will manage the expected crowds at the event.

(30)

QUESTION 4

Discuss the content, relevance as well as the impact of the newly promulgated 'Sport and Recreation Events Bill of 2009'. Further explain how you would go about implementing it through offering an event at a local sports facility in your community.

(30)

QUESTION 5

Explain how you will manage the following facility management operational processes at your sport stadium when presenting an event:

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|----------------------------------|------|
| 5.1 Alcohol Management | (5) |
| 5.2 Housekeeping and Maintenance | (10) |
| 5.3 Safety and Security | (10) |
| 5.4 Access and Exit | (5) |

(30)

TOTAL: 150