



UNIVERSITY OF JOHANNESBURG
FACULTY OF EDUCATION
NOVEMBER EXAMINATION 2015

PROGRAMME: B Ed
MODULE: TEACHING METHODOLOGIES AND PRACTICUM 3
 TOURISM
CODE: MOFPTB3
TIME: 1:00 hour
MARKS: 50
EXAMINER: M BOUNDS
MODERATOR: R ROBERTS

(This paper consists of 2 pages)

INSTRUCTIONS

Read the following instructions carefully before answering the questions.

1. Questions can be answered in any sequence.
2. Ensure that you clearly number your answers.
3. Submit the question paper.

QUESTION 1

Discuss the jigsaw method that you developed to explain **one** of the following topics:

- Different kind of Tourists
- Marketing mix
- Accommodation for tourists

Your answer should indicate how you will teach one of the above topics and content knowledge. (6)

QUESTION 2

- 2.1 "A positive learning environment is a physical and emotional environment that encourages learning." As a Tourism teacher you want to foster this positive learning environment, while teaching a lesson. Your answer should reflect an understanding of FIVE practical classroom management strategies. (10)

QUESTION 3

Discuss how you will teach on the different schools of thought using ONE of the Behaviour Management theories. Your answer should reflect your understanding of the different schools of theories. (10)

[25]

QUESTION 4**Case Study: Khoza: SA football's dynamo [Southern Times Writer]**

The history of South African football is being rewritten everyday as new events unfold. There is a name that one simply cannot leave out. It is the name Irvin Khoza. This is the man who has played a truly leading role in the remarkable rise of South Africa football, whose climax were their hosting of the 2010 Fifa World Cup finals - a first by an African country. Khoza (57), nicknamed "Iron Duke" proudly wears several hats within the administration of the game in the Rainbow Nation.

Khoza has used his football profile to continue amassing a private fortune, which tax assessor's value at more than US\$10 million. But his biggest triumph has been leading the successful bid to win the right to stage the 2010 World Cup. He negotiated a lucrative sponsorship deal with cell phone operator Vodacom and began a brand merchandising campaign modelled on UK premier league clubs

Orlando Pirates run an academy to nurture young talent, some of them orphans rescued from abject poverty. Their choir is a major feature at national events in South Africa. The venture brought him a small bundle of cash and he is negotiating other deals in energy, real estate including a shopping complex in the township of Soweto, construction and tourism. A game reserve he was developed opened before the 2010 World Cup

- 4.1 Discuss the process and merits of using case study as an approach in teaching business studies.

OR

- 4.2 De Bono's six thinking hats as a teaching method. (10)

QUESTION 5

“Effective instruction must be integrated with assessment.” Discuss the different assessment methods a Tourism teacher can incorporate as part of the continuous assessment of students. (15)

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