



FACULTY OF MANAGEMENT

November Examination

DEPARTMENT

Information and Knowledge Management

MODULE

INFORMATION ISSUES IN BUSINESS

CODE

ILK1907

DATE

DECEMBER 2015 SSA EXAMINATION

DURATION

3 HOURS

TOTAL MARKS

100

EXAMINER

MR CJP NIEMAND

EXTERNAL MODERATOR

PROF ASA DU TOIT

NUMBER OF PAGES

2 PAGES

INSTRUCTIONS TO CANDIDATES:

- Please answer all questions
- Question papers must be handed in.
- Read the questions carefully and answer only what is asked.
- Number your answers clearly.
- Write neatly and legibly.
- Structure your answers by using appropriate headings and sub-headings.
- The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.

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QUESTION 1

Identify and discuss the ways in which the internet has changed business processes.

[30]

QUESTION 2

Identify and discuss possible difficulties and challenges associated with Internet use for business.

[20]

Question 3

Identify and critically discuss (by means of relevant examples) seven (7) generic information issues in business that may occur within any business operating within the global market environment.

[30]

Question 4

Identify and discuss the five (5) steps to maximize the value of information within any business.

[20]

Total: [100]

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