



PROGRAMME : BA DEGREE LANGUAGE PRACTICE

SUBJECT : LANGUAGE PRACTICE 1B/ CROSS-CULTURAL COMMUNICATION B

CODE : LPR1BB1/KKMOB21/KKMEX1B

DATE : SPRING EXAMINATION
16 NOVEMBER 2015

DURATION : (X-PAPER) 08:30 - 11:30

WEIGHT : 50 : 50

TOTAL MARKS : 200

EXAMINER : MS TN ADAMS

MODERATOR : MS S DOSE

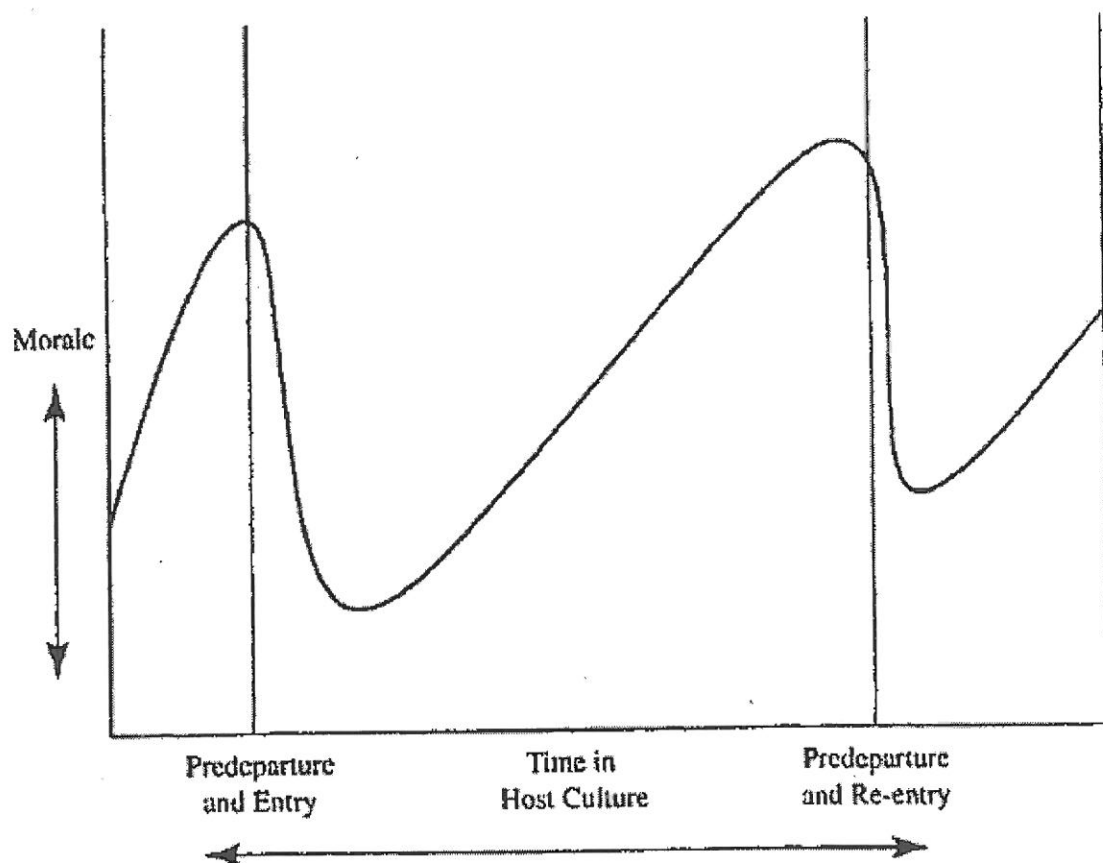
NUMBER OF PAGES : 5 PAGES

INSTRUCTIONS : QUESTION PAPERS MUST BE HANDED IN.
CAREFULLY NOTE THE OPTIONS AVAILABLE,
INDICATED BY THE WORD "OR".

REQUIREMENTS : 1 EXAM BOOK

Question 12

Culture shock is the sense of anxiety that one feels when entering a culture or setting that is very different to one that they are used to. In the correct order, discuss the six stages of culture shock in the **W-Curve adjustment** by referring to the diagram below to help you:



(6 x 3 = 18)

Question 13

Intercultural communicative competence is the degree to which one is able to effectively adapt their communicative behaviour to suit the present cultural context. Discuss the four components that constitute the **intercultural competence model**. Give an example for each component to illustrate your answer.

(4 x 5 = 20)

TOTAL: 200
