



FACULTY OF MANAGEMENT EXAMINATION

DEPARTMENT OF APPLIED INFORMATION SYSTEMS

<u>MODULE</u>	:	IT MANAGEMENT 1B
<u>CODE</u>	:	ITB1B01
<u>DATE</u>	:	31 OCTOBER 2015
<u>DURATION</u>	:	3 HOURS
<u>TIME</u>	:	12H30
<u>TOTAL MARKS</u>	:	100

EXAMINER : MR WIKUS ERASMUS

EXTERNAL MODERATOR: DR JAN MENTZ

NUMBER OF PAGES : 2 PAGES

INSTRUCTIONS TO CANDIDATES:

- Question papers must be handed in.
- This is an OPEN book assessment.
- Read the questions carefully and answer only what is asked.
- Number your answers clearly.
- Write neatly and legibly
- Structure your answers by using appropriate headings and sub-headings.
- The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.

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SECTION A: Please answer all the questions.

QUESTION 1

Discuss the 3 main business pressures experienced in the business environment with 2 examples for each as experienced by SAMSUNG in the light of the court judgments for and against the use of technology ALLEGEDLY copied from APPLE.

(20)

QUESTION 2

Discuss how IT can support the supply chain for Woolworths. Make specific reference to the use of Woolworths' website where groceries can be ordered on-line.

(20)

QUESTION 3

What is enterprise mobility and what main networking technologies support it? Provide specific examples. Which cyber security threats need to be prioritized in

(20)

QUESTION 4

What are the ethical issues around the use of social networking? Discuss.

(20)

SECTION B – ANSWER ONLY 1 OF THE FOLLOWING QUESTIONS

QUESTION 5

Discuss 5 issues in Global IS Design and Implementation AND each issue's impact on a company like Standard Bank.

(20)

QUESTION 6

Discuss the three general data principles that can guide IT investment decisions in a company that does not have any IT infrastructure whatsoever.

(20)

QUESTION 7

What are adopter categories and what is its relevance to innovative products like iPads or other tablets?

(20)

[100]