



**SUBJECT** : LINGUISTICS 3A

**CODE** : LIN3AA3/LIN3A11

**DATE** : WINTER EXAMINATION  
SATURDAY 13 JUNE 2015 [X-PAPER]

**DURATION** : (PAPER 2): *TEXT EDITING THEORY*  
08:30 - 10:30 (2 HOURS)

**TOTAL MARKS** : 100

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**EXAMINER** : DR E CORNELIUS

**EXTERNAL EXAMINER** : MR J BLAAUW (NORTH-WEST UNIVERSITY)

**NUMBER OF PAGES** : THREE (3) PAGES

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**INSTRUCTIONS** : QUESTIONS MUST BE ANSWERED IN EXAM BOOKS

**REQUIREMENTS** : NOT AN OPEN BOOK EXAM

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**INSTRUCTIONS AND NOTES TO CANDIDATES:**

1. Answer any **TWO (2)** questions.
2. Provide appropriate and relevant examples throughout.
3. Essays will be marked according to the assessment grid provided on page three (page 3) of this exam paper.

**Question 1**

Mossop (2007: 37) defines text editing as "checking and correcting a document to bring it into conformance with preset rules". Discuss this statement paying particular attention to the text editor's role in conforming to normative aspects such as grammar and spelling rules, rules of good usage and house style rules.

(50)

OR

**Question 2**

Renkema's CCC model "has considerable potential as an objective tool for evaluating text quality and improving texts" (Carstens, Van de Poel & Linnegar, 2012: 36).

Give a detailed exposition of the CCC model, focusing on the ways in which this model assists editors to make judgements about the quality and effectiveness of a text and to make decisions about possible remedial intervention.

(50)

OR

**Question 3**

"Document design is the act of bringing together prose, graphics (including illustration and photography), and typography for purposes of instruction, information, or persuasion. Good document design enables people to use the text in ways that serve their interests and needs" (Schraver, 1997: 11). It follows that text editors need knowledge of the principles of document design.

Write an essay on the importance of document design as part of the text editing process.

(50)

Essays will be marked according to the assessment grid below:

Marks	Guidelines / Exposition
75+	Good insight in problem/topic; original approach; comprehensive information; systematic and coherent exposition and integration; conclusions adequately motivated and substantiated.
70-75	Well focused; relevant and adequate information and detail; good integration.
65-70	Clear focus; relevant and adequate information; satisfactory discussion; reasonable insight throughout discussion.
60-65	Reasonably focused; relevant and adequate information at times but not throughout discussion.
55-60	At times focused on question/problem; relevant information; attention to main points but with limited detail.
50-55	Poor focus; main points provided but insufficient information.
-50	Question insufficiently discussed; information inadequate, very little insight.