



EXAMINATION:

13 JUNE 2015

PAPER: FILM AND TELEVISION STUDIES 1A
SUBJECT CODE: FTV1AA1 AND FTV1A11
EXAMINERS: Ms A HEYNS-ANJINHO
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MODERATOR: Ms P DANNHAUSER

TIME: 2 HOURS

MARKS: 100

THIS PAPER CONSISTS OF THREE PAGES

THIS PAPER CONSISTS OF SECTION A AND SECTION B. SECTION A IS COMPULSORY.
SECTION B HAS FIVE QUESTIONS OF WHICH YOU NEED TO DO TWO.

SECTION A: ALL THE QUESTIONS IN THIS SECTION ARE COMPULSORY.

QUESTION 1

Discuss the way in which the following played a major role in the establishment of Killarney Film Studio:

- 1.1 They Build a Nation (1938) (5)
 - 1.2 African Film Production Ltd, 1913 (5)
 - 1.3 Die Voortrekkers (1916) (5)
 - 1.4 Symbol of Sacrifice (1918) (5)
 - 1.5 The Voice of the Waters (1918) (5)
- [25]**

QUESTION 2

- 2.1 Name and classify by date each of the **periods of film history** as identified by Monaco. (8)
 - 2.2 Discuss the difference between the aspects of **film**, **cinema** and **movies** as defined by Monaco. (6)
 - 2.3 In terms of the Hollywood film industry explain what is meant by firstly, **vertical integration** and secondly, **horizontal integration**. (6)
 - 2.4 Why is the *Jazz Singer* (1927) such an important film in film history? (2)
 - 2.5 Why is synchronous sound considered to be much more of a watershed in early film production than colour film stock? (3)
- [25]**

TOTAL MARKS FOR SECTION A: [50]

SECTION B: ANSWER ONLY TWO (2) QUESTIONS.

QUESTION 3

Discuss the following with regards to the Golden Age of Hollywood:

- 3.1 Define what is meant by the **Studio system**. (5)
 - 3.2 Define what is meant by the **Star system**. (5)
 - 3.3 Make reference to how the practices of the Studio System together with global events happening during this time influenced the **content & ideology** of the films produced by Hollywood during this period. (15)
- [25]**

OR

QUESTION 4

Consider the following quote from the article *Kyknet fined for sex film* (SAPA, 2011) on News24:

The Broadcasting Complaints Commission of SA (BCCSA) has fined DStv channel kykNET R15 000 for broadcasting an age-restricted movie with sex scenes in family time. The film was wrongly advertised on the Afrikaans channel with a 13PG advisory, while it was in fact a 16NS movie, with an age restriction of 16 and warnings of sex and nudity. "It's 19.30 on a Friday night, the family is sitting down to watch a movie and all we get is sex," said complainant R Rundel.

With reference to this quote, write an essay in which you discuss **broadcasting regulation in South Africa**, with a focus on the watershed period as defined by the **BCCSA** and explain why this particular period in the daily schedule of a TV channel is so important with regard to content and 'children' as defined by the BCCSA code.

[25]

OR

QUESTION 5

- 5.1 In the history of the development of the SABC, what was the **Steyn Commission (1981)**, why was it appointed and what were its four recommendations? (10)
- 5.2 In the history of the development of the SABC, what was the **Schoch Commission (1946)** and why was it appointed? (5)
- 5.3 Explain the **three tier system of broadcasting**. Make reference to broadcasting licensing in South Africa in your explanation. Illustrate with examples from the South African broadcasting industry. (10)
- [25]**

OR

QUESTION 6

- 6.1 Explain who each of the following were and why they are important figures in early film history
- A. Auguste and Louis Lumière (5)
- B. Georges Méliès (5)
- 6.2 Discuss in what way the **arrival and development of television in Period 6** affected the Hollywood film industry. Support this discussion with an explanation of how the Hollywood film industry **responded**, and once again became successful in Period 8. (15)
- [25]**

OR

QUESTION 7

Discuss the way in which the following events affected South African film industry.

- 2.1 Discovery of Gold, 1896 (5)
- 2.2 Bioscope and the decline, 1910 (5)
- 2.3 World War II, 1939 (5)
- 2.4 Great Depression, 1930 (5)
- 2.5 Anglo-Boer War, 1899 – 1902 (5)

TOTAL: [25]

TOTAL MARKS FOR SECTION B: [50]

TOTAL: [100]

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