



**UNIVERSITY OF JOHANNESBURG**  
**FACULTY OF EDUCATION**  
**JUNE EXAMINATION 2015**

**PROGRAMME:** B Ed  
**MODULE:** TEACHING METHODOLOGY (BUSINESS STUDIES)  
**CODE:** MOFPBA3  
**TIME:** 1.5 hours  
**MARKS:** 30  
**EXAMINER:** Mr Arnold Wentzel  
**MODERATOR:** Dr Nazreen Dasoo

(This paper consists of 3 pages)

**INSTRUCTIONS**

Read the following instructions carefully before answering the questions.

1. Answer all questions
2. This is an open-book exam – any text or electronic source may be consulted during the exam
3. All the questions below are to be applied to the **Grade 11 Business Studies** curriculum (CAPS)

**QUESTION 1**

Short answer questions on the topic “*business sectors*”

- 1.1 Create two good short answer questions. (2)
  - 1.2 Create one bad short answer question and explain why it is bad. (2)
- (4)**

**QUESTION 2**

Alternate response questions on the topic of “*avenues of acquiring a business*”

- 2.1 Create two good alternate response questions. (2)
  - 2.2 Create two different questions that combine alternate choice and a short answer. (2)
- (4)**

**QUESTION 3**

Matching questions on the topic of *"forms of ownership"*

- 3.1 Create one good matching question with four or more items in each column. (3)
- 3.2 Create one bad matching question and explain why it is bad. (2)
- (5)

**QUESTION 4**

Multiple choice questions on the topic of *"contemporary socio-economic issues"*

- 4.1 Create two good multiple choice questions. (4)
- 4.2 Create one multiple choice question which is badly designed in two different ways. Identify and explain these mistakes. (2)
- (6)

**QUESTION 5**

Given the case study in the Appendix, create a data response exercise that will test learners' understanding of the topic of *"professionalism and ethics"*. This exercise should consist of at least four restricted response questions as follows:

- 5.1 Create two good restricted response questions. (4)
- 5.2 Create two bad restricted response questions and explain why each one is bad. (2)
- (6)

**QUESTION 6**

Essay questions on the topic of *"stress and crisis management"*

- 6.1 Create two good essay questions. (4)
- 6.2 Create one bad essay question and explain why it is bad. (1)
- (5)

**APPENDIX**

Beryl is a cashier at a fast food restaurant. During times that are not busy, Beryl often checks her e-mail on her phone and drinks coffee in the kitchen. This morning when she arrived, she found that her manager has left her a written warning due to this behaviour. Beryl does not agree, since she argues that she only checks e-mails and drink coffee when the restaurant is not busy, and she also says it helps her cope

with the stress. Instead she accuses her manager of favouritism because he did not give a warning to another employee when this person shouted at a customer.

**TOTAL: 30**

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